



MALAYSIA DIGITAL XCELERATION SUMMIT 2024

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24 – 25 OCTOBER | MITEC, KL



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Salam Sejahtera and Salam Malaysia Madani.

I am honoured to officiate the Malaysia Digital Xceleration Summit 2024, an event that marks a significant milestone in our nation's digital journey. As we prepare to assume the ASEAN chairmanship in 2025, this summit underscores our commitment to becoming a regional leader in digital innovation.

The digital age presents us with great opportunities and complex challenges. To thrive and flourish in this environment, we must make informed, strategic decisions that embrace technological advancements while mitigating risks. This summit offers a platform to explore how emerging technologies like data trust, next-gen computing, computer vision, metaverse, and digital twins can redefine industries and create new opportunities for businesses and governments.

By integrating digital technology into our daily lives, we can build a more prosperous and efficient society. Achieving this goal requires collaboration among the government, private sector, and the people of Malaysia. I commend MDEC for organising this event and for their ongoing efforts to drive Malaysia's digital transformation.

I am confident that this summit will contribute to our nation's digital transformation agenda and strengthen our global connections. Thank you again for the opportunity to officially launch this important event.



YB TUAN GOBIND SINGH DEO
Minister of Digital, Malaysia

FORWARD

WELCOME



I am honoured to lead the Malaysia Digital Economy Corporation (MDEC) team in organising the Malaysia Digital Xceleration Summit 2024. This event highlights our nation's commitment to advancing digital transformation and our goal to position Malaysia as the digital hub of ASEAN.

Building upon Malaysia's digital strategy outlined by YB Tuan Gobind Singh Deo, Malaysia Digital Xceleration aims to showcase the cutting-edge technologies that are shaping our future. Our focus on sustainability and next-generation advancements reflects our commitment to creating a digital ecosystem that is advanced, reliable, safe, trusted, and secure.

Through collaboration with our partners and sponsors, we are strengthening Malaysia's digital connections with the rest of the world. This summit will serve as a platform for local entrepreneurs to thrive and for new opportunities to emerge.

I believe that Malaysia Digital Xceleration Summit 2024 will be a pivotal moment in our journey to become a digital-friendly economy. By attracting digital investments and serving as a launchpad for ASEAN expansion, we can create a more prosperous and inclusive future for our nation.

My heartfelt thanks to everyone who has contributed to the success of this event. Together, we can build a robust and thriving digital economy for Malaysia and the ASEAN region.

ANUAR FARIZ FADZIL

Chief Executive Officer
Malaysia Digital Economy Corporation (MDEC)



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Official Media Partner



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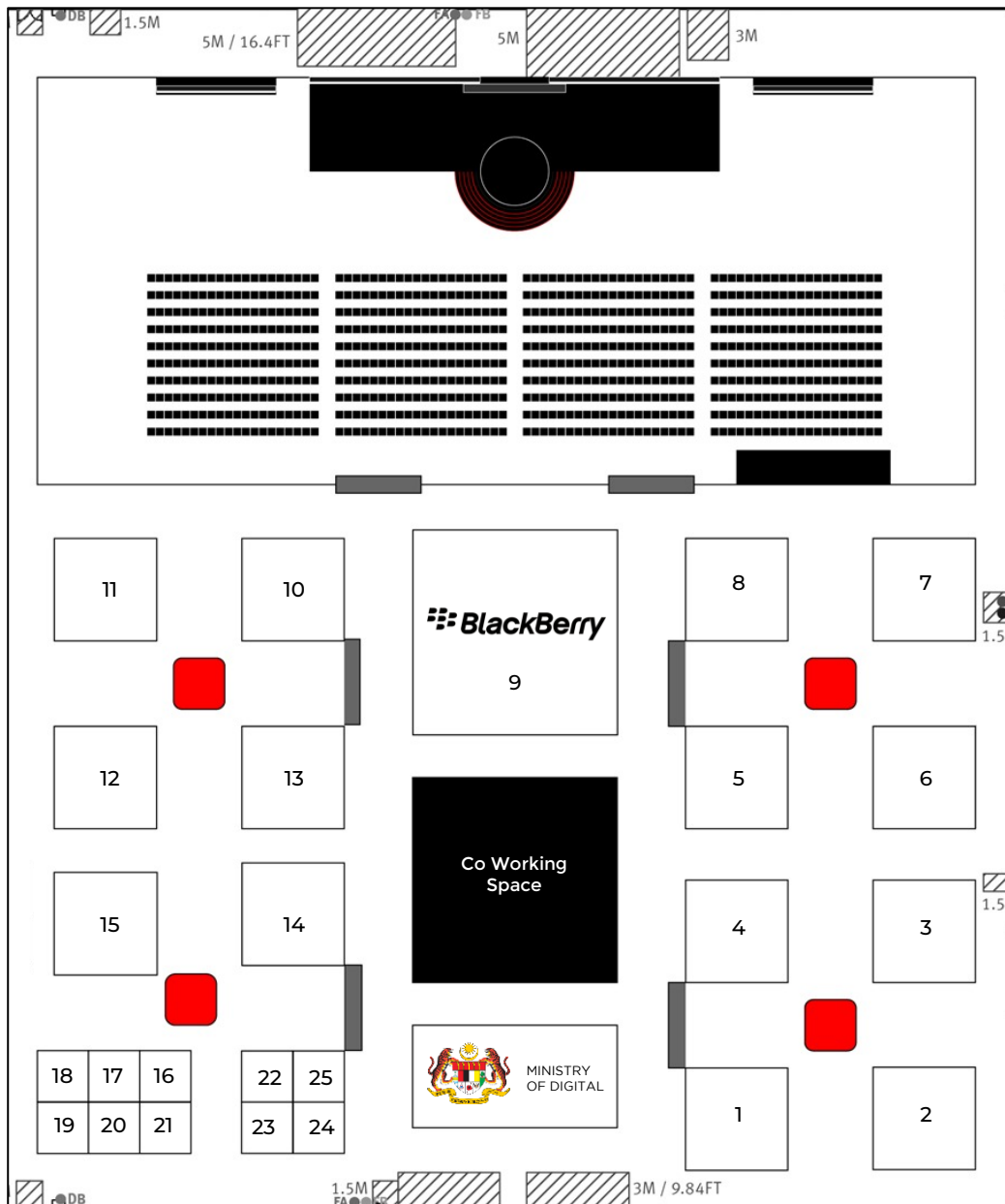
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|---|------------------------------|---------------|
| 1. Selangor Human Resource Development Centre | 11. Byond Asia | 22. Wise AI |
| 2. Taylor's University | 12. Malaysia IoT Association | 23. BoostBank |
| 3. Asia Pacific University | 13. Cyberport Hong Kong | 24. V Systems |
| 4. CTOS | 14. Weston Robot | 25. Wise AI |
| 5. IPSOS | 15. Instamedia | |
| 6. Media Booth | 16. Comarch Sdn Bhd | |
| 7. TNG Digital | 17. Ciphety | |
| 8. VirtualTech Frontier | 18. CyberSecurity Malaysia | |
| 9. BlackBerry | 19. Planally | |
| 10. Grab for Business | 20. AdStringO | |
| | 21. Kintone SEA | |

THEMES

XCELERATING MALAYSIA'S DIGITAL ECONOMY

The Malaysia Digital Xceleration Summit 2024 is centered around five transformative technologies that will shape the future of Malaysia's digital economy and regional competitiveness. These technologies are:

- **DATA TRUST**
Cybersecurity, Cryptography | Enabling data trust and more secure digital interactions and transactions.
- **NEXT GEN COMPUTING**
GPU, Quantum Computing, Serverless Computing, Edge Computing, LLM | Next generation computing power to solve complex world problems.
- **COMPUTER VISION**
Empowering Machines to See, Interpret, and Transform Our World.
- **METaverse**
Digital Reality / Immersive Reality will lead the way we live, work and play.
- **DIGITAL TWINS**
The tech platform to revolutionise various industries, from healthcare to automotive and other utilities.

Each of these technologies represent the cutting-edge innovations that will accelerate growth, redefine industries, and create new opportunities for businesses and governments. Through engaging discussions, this summit will explore how these technologies can drive Malaysia's leadership in the digital age, offering new perspectives on solving complex challenges and building a future-ready economy.

FLEUR PELLERIN

Former French Minister for SMEs,
Innovation and Digital Economy

Fleur Pellerin was born in 1973 in Seoul. In 1974, she was adopted by a French family and subsequently spent her childhood in the Paris region. After graduating from ESSEC (Graduate Business School), the Paris Institute of Political Studies ("Sciences Po") and lastly ENA (National School for Administration), she joined the French Court of Auditors in 2000.

On 16 May 2012, Fleur was appointed to Prime Minister Jean-Marc Ayrault's Government as Minister for SMEs, Innovation and the Digital Economy. During this time, in addition to launching the "FrenchTech" movement and carrying out various tax and regulatory reforms to support entrepreneurship and investment in France, she strove to make digital a key focus for the Government through various policy programmes including infrastructure, investment, or higher education. In April 2014, she became Secretary of State for Foreign Trade and Tourism and then Minister for Culture and Communication in August the same year.

In Summer 2016 she created Korelya Capital, an investment fund to support Korean investments in France in the fields of new technologies, as well as to finance French start-ups by giving them access to Asian markets. In September 2016 she raised 100 million euros for the Naver group to finance Korelya Capital's activities.

FOCUSING ON TODAY

MARQUEE





MIKE WALSH

CEO of Tomorrow

Mike Walsh is the CEO of Tomorrow, a global consultancy on designing companies for the 21st century. For the past twenty years, he has been a leading authority on disruptive innovation, digital transformation and new ways of thinking. A global nomad, futurist and author of three bestselling books, Mike advises some of the world's biggest organizations on reinvention and change in this new era of machine intelligence.

A prolific writer and commentator, Mike's views have appeared in a wide range of international publications including Inc. Magazine, BusinessWeek, Forbes and the Wall Street Journal. A regulator contributor to the Harvard Business Review, his articles explore a wide range of cutting edge leadership topics including data-driven decision making, agile organizations, algorithmic management and AI ethics. Each week Mike interviews provocative thinkers, innovators and troublemakers on his podcast, Between Worlds.

A dynamic and engaging keynote speaker, Mike has given over a thousand talks over the last decade, from strategic briefings for the boards of companies like Verizon and Raytheon, to an employee summit for a healthcare corporation that filled a sports stadium with an audience of over 25,000 people. In addition to both in-person and virtual presentations, Mike also works with enterprise learning and development leaders to create compelling programs to up-skill teams for a world of AI-powered competition.

CONFERENCE SCHEDULE

24th OCTOBER | THURSDAY

0900 – 1000	<i>Opening Ceremony</i>
1000 – 1100	Policy, Technology, And The Future Of Innovation with FLEUR PELLERIN & MINISTER OF DIGITAL, YB TUAN GOBIND SINGH DEO
1100 – 1200	BLACKBERRY: CYBERSECURITY Evolution: The Intersection of AI, Humans – and the outlook for 2025
1200 – 1300	Future Of Self Data Sovereign – HOMOMORPHIC ENCRYPTION And The New Era Of Data Trust
1300 – 1330	Lunch
1330 – 1430	CROSS BORDER TRADE Navigating The Future Of Trade: From Physical To Digital
1430 – 1530	LARGE LANGUAGE MODELS - Reimagining Human Machine Interactions
1530 – 1700	<i>Turn over</i>
1700 >	<i>Industry Networking Reception</i>

25th OCTOBER | FRIDAY

0900 – 0930	YB DEPUTY MINISTER OF DIGITAL ADDRESS
0930 – 1030	How To Build An AI-Powered Civilization with MIKE WALSH
1030 – 1130	DIGITAL TWINS – Changing The Culture For Smarter Realities
1130 – 1230	COMPUTER VISION - Navigating The Future
1230 – 1500	Lunch
1500 – 1600	METaverse – The Utopian Work, Live, Play Experience
1600 – 1700	NEXT GEN COMPUTING – Unleashing the power of Intelligent Systems
1700 – 1730	YOUNG TECH TALENT – Road to Next Gen Discoveries
1730 – 1800	Driving Malaysia's Digital Future – From Policy To Next Gen Tech With MALEK ALI & MINISTER OF DIGITAL, YB TUAN GOBIND SINGH DEO

24th OCTOBER | THURSDAY SESSION DETAILS

1000 – 1100

POLICY, TECHNOLOGY, AND THE FUTURE OF INNOVATION WITH FLEUR PELLERIN & MINISTER OF DIGITAL , YB TUAN GOBIND SINGH DEO

In this session, Fleur Pellerin will reflect on her time as France's Minister of Digital Economy, discussing the impact of the policies she implemented and how the digital landscape has evolved since. She'll share insights on what she would have done differently with hindsight, lessons learned from fostering Europe's tech ecosystem, and her transition from policymaker to venture capitalist. As CEO of Korelya Capital, Fleur will highlight the next-gen technologies—like AI, quantum computing, and the metaverse—that she believes are worth investing in today, while offering advice for entrepreneurs, policymakers, and investors.

PANELIST



FLEUR PELLERIN
Former French Minister for SMEs, Innovation and Digital Economy



YB TUAN GOBIND SINGH DEO
Minister of Digital, Malaysia

MODERATOR



MELISA MELINA IDRIS
Senior Editor at Astro AWANI and Anchor of 'Consider This' & 'The Future is Female'

1100 – 1200

CYBERSECURITY EVOLUTION: AI, HUMANS, QUANTUM – AND THE OUTLOOK FOR 2025 AND BEYOND

As Malaysia prepares for the Year of Skills in 2025 – this talk will focus on the irreplaceable value of human oversight in cybersecurity in an AI era, why the software supply chain must be protected in a digital economy and how Malaysia can better prepare for ‘Y2Q’ in the Quantum era.



TS. DR. VINESHA SELVARAJAH
Industry Liaison Head (Technology)
and Cyber Security & Digital Forensics
Program Lead - Network, Security
& Forensics at APU



CHRISTINE GADSBY
Chief Information Security
Officer (CISO) of BlackBerry
Cybersecurity

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24th OCTOBER | THURSDAY SESSION DETAILS

1200 – 1300

FUTURE OF SELF SOVEREIGN DATA – HOMOMORPHIC ENCRYPTION AND THE NEW ERA OF DATA TRUST

This panel will focus on the evolving landscape of cryptography, specifically homomorphic encryption, which allows data to be processed in its encrypted state. Focus on how this breakthrough technology enables secure data processing and storage without compromising privacy, a critical need in sectors such as finance, healthcare, and government. The discussion will also address how homomorphic encryption is solving real-world challenges in a rapidly digitizing world.

PANELIST



CHRISTINE GADSBY
Chief Information Security
Officer (CISO) of BlackBerry
Cybersecurity



**DR. MOHAN
CHANDRASEKARAN**
Founder CEO AdStringO
Software Pvt Ltd



**NAZMAN FARIZ BIN
MOHD NOH**
Head, TMCA / Endpoint
Security Services, TM One

MODERATOR



**WAN ROSHAIMI WAN
ABDULLAH**
Chief Technology Officer
of CyberSecurity Malaysia

1330 – 1430

CROSS BORDER TRADE NAVIGATING THE FUTURE OF TRADE: FROM PHYSICAL TO DIGITAL

The Panel seeks to gather insights on global developments and international best practice to unlock the immense potential of digital trade in fostering a robust Digital Economy, with special focus on addressing barriers to digital trade and driving progress through regional cooperation and international arrangements as well as harmonisation and modernisation of rules and standards in cross-border trade.



**YBHG. DATO' HAIRIL
YAHRI YAACOB**
Secretary General, Ministry of
Investment, Trade and Industry
of Malaysia (MITI)



ANNA JOUBIN BRET
Secretary, United Nations
Commission on
International Trade Law
(UNCITRAL)

KEYNOTE



LUCA CASTELLANI
Legal Officer, United
Nations Commission on
International Trade Law
(UNCITRAL)



KHANIT PHATONG
Executive Advisor,
Electronic Transactions
Development Agency
(ETDA), Thailand



PAMELA MAR
Managing Director, Digital
Standards Initiative,
International Chamber Of
Commerce (ICC)

MODERATOR



MARWEENA MANAN
Director of Digital
Economy Division,
Ministry of Investment,
Trade and Industry of
Malaysia (MITI)

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1430 – 1530

LARGE LANGUAGE MODELS - REIMAGINING HUMAN MACHINE INTERACTIONS

As Large Language Models (LLMs) evolve at an astonishing pace, the next decade promises even more transformative applications across industries and society. This session will focus on where LLM technology is headed, from enhancing human-AI collaboration to revolutionizing how businesses, governments, and individuals communicate and make decisions. The panel will discuss future breakthroughs in LLMs, potential challenges, and how we can responsibly harness their power to shape a smarter, more connected world.

PANELIST



DR DZAHAR MANSOR
Head Of Security Assurance,
AWS Malaysia



DR LIM CHERN LOON
VP of Wise AI



FRED CHONG
Chief Executive Officer of
BYOND ASIA



SYLVESTER WONG
Executive Director of
ALTO AI

MODERATOR



FAHIM SURANI
Solutions Architect, AWS

0900 - 0930
**KEYNOTE ADDRESS BY
DEPUTY MINISTER OF DIGITAL**



**YB DATUK WILSON
UGAK ANAK KUMBONG**
Deputy Minister of Digital,
Malaysia

0930 – 1030
HOW TO BUILD AN AI-POWERED CIVILIZATION

What would it take to build a fully automated, autonomous, AI-powered civilization? It is surprisingly easy to lack ambition when it comes to the future. Many are already focused on deploying new tools and applications, rather than embracing a more radical vision for a new way of life. AI is more than just chatbots. It is the catalyst to a Fifth Industrial Revolution which will fundamentally transform the world as we know it.

AI will be to 21st century enterprises, what electricity was to 20th century manufacturing. However, whether we get to a true AI-powered economy or not, has little to do with regulation, compute power or the availability of AI chips. Our challenge as leaders, will be thinking big enough to make it all happen.



MIKE WALSH
CEO of Tomorrow

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1030 – 1130

DIGITAL TWINS – CHANGING THE CULTURE FOR SMARTER REALITIES

With increasing infrastructure challenges, the need for predictive management has never been more critical. Digital twins—virtual replicas of physical assets—are revolutionizing how cities and industries monitor, simulate, and prevent potential issues in real time. This session will explore how digital twins can integrate real-time data from IoT sensors to predict failures, optimize infrastructure, and enhance operational efficiency. Discover how digital twins are reshaping industries, from smart cities to manufacturing, and how they can prevent costly disruptions by simulating infrastructure stress and vulnerabilities before they become critical.



RYAN KANG JEE HONG
Director of UnBound
Malaysia & Australia



SAIBAL D. CHOWDHURY
Chief Executive Officer of
Twinworks Sdn Bhd

PANELIST



TS DR CHUA WEN SHYAN
Head of Malaysian Smart
Factory 4.0 of Selangor Human
Resource Development Centre



YBHG. DATUK AHMAD ZAKI
Chief Strategic Officer,
Digital Nasional Berhad

MODERATOR

SESSION DETAILS

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1130 – 1230

COMPUTER VISION - NAVIGATING THE FUTURE

Computer vision is transforming the way machines perceive and interact with the world around them. From autonomous vehicles and facial recognition to healthcare imaging and retail analytics, this technology is unlocking new capabilities across industries. In this session, we explore the current and future applications of computer vision, the breakthroughs driving its rapid evolution, and its role in shaping the way we live and work over the next decade.



GARY LEONG

Senior Director of Analytics
Intelligence Solutions at ViTrox



TS DR HON HOCK WOON

Senior Principal
Researcher,
Mimos Berhad

PANELIST



EDMUND YUEN WAI LEONG

Chief Executive Officer,
Ideal Vision Integration
Sdn Bhd



ADRIAN MARCELLUS

Chief Executive Officer of
MyDIGITAL Corporation

MODERATOR

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1500 - 1600

METaverse – THE UTOPIAN WORK, LIVE, PLAY EXPERIENCE

The metaverse is rapidly gaining traction across Asia, reshaping how businesses, consumers, and governments interact in the digital world. This session will explore the key trends driving metaverse adoption in the region over the next three years. From immersive retail experiences and virtual real estate to digital education and entertainment, Asia is positioned to be at the forefront of metaverse innovation. The panel will discuss how cultural, economic, and technological factors are shaping the metaverse's growth in Asia, and what opportunities and challenges lie ahead for businesses and governments looking to capitalize on this emerging digital landscape.

PANELIST



JEREMY CHOO
Chief Executive Officer of
Ammobox Studios



JASON LOW
Chief Executive Officer of
VirtualTech Frontier



JESSY KIM
Chief Executive Officer of
Gravity Ventures

MODERATOR



HASNUL HADI SAMSUDIN
Head of PlayStation
Studios Malaysia

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1600 – 1700

NEXT GEN COMPUTING – UNLEASHING THE POWER OF INTELLIGENT SYSTEMS

In this panel, experts from the cutting edge of technology will dive into the future of computing, focusing on Serverless Computing, Quantum Computing, and Edge Computing. As organizations seek faster, more scalable, and efficient ways to process data, these three paradigms are poised to redefine how we build, deploy, and manage digital infrastructure. The discussion will cover how these technologies work, their current applications, and the future challenges and opportunities as they converge to drive the next wave of innovation.

PANELIST



SIMON LOCKINGTON
Senior Director Global
Technical Sales South Asia of
Equinix



FITRI ABDULLAH
Managing Director of Oracle
Malaysia



LAURENCE SI
Managing Director, Microsoft
Malaysia

MODERATOR



Ir. WAN MURDANI WAN MOHAMAD
Head of Digital Industry
Acceleration of MDEC

1700 – 1730

YOUNG TECH TALENT- ROAD TO NEXT GEN DISCOVERIES

This 30-minute segment will spotlight rising stars in Malaysia's tech ecosystem, Natassha Shievanie Selvaraj, Data Scientist at Grab, and Muhammad Akmal Hazim, Senior Backend Engineer at Wahed Inc. These two young innovators will share their journeys in shaping the future of technology, from harnessing the power of data to revolutionizing financial tech. Join them as they discuss the challenges and opportunities for young tech talent in navigating and contributing to next-gen discoveries, inspiring the next wave of digital transformation.



**MUHAMMAD AKMAL
HAZIM**
Senior Backend Engineer
at Wahed Inc



**NATASSHA SHIEVANIE
SELVARAJ**
Data Scientist at Grab

PANELIST

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1730 - 1800

DRIVING MALAYSIA'S DIGITAL FUTURE – FROM POLICY TO NEXT GEN TECH WITH MALEK ALI & MINISTER OF DIGITAL, YB TUAN GOBIND SINGH DEO

This segment will feature YB Gobind Singh Deo, the Minister of Digital, in a dynamic discussion with host Malek Ali. The conversation will explore Malaysia's ongoing journey towards becoming a regional digital leader, focusing on the role of government policies, the digital economy's growth, and how emerging technologies are accelerating the nation's 10xceleration into the future.

- Preparing for Next-Gen Tech
- A New Digital Frontier for Malaysia

PANELIST



YB TUAN GOBIND SINGH DEO
Minister of Digital, Malaysia

MODERATOR



MALEK ALI
Founder of BFM

SIDE EVENTS

24th OCT | 1730 – 1930 | MAIN STAGE

INDUSTRY NETWORKING RECEPTION

PAID EVENT

The Industry Networking Reception offers a valuable opportunity to connect with key players across various sectors, from exhibitors to thought leaders. It's more than just a luncheon—it's an engaging platform to build collaborations, explore partnerships, and foster relationships that can help drive innovation and growth in Malaysia's digital economy. Whether you're looking to exchange ideas, showcase your expertise, or meet future collaborators, this is the ideal setting to expand your network and unlock new opportunities.

24th & 25th OCT | 1300 – 1400 | Oval Garden

MDEC NETWORKING LUNCH **INVITATIONAL ONLY**

MDEC Stakeholder Relations Division is hosting a networking lunch between Government Officials, Industry Association, Partners and MD companies.

24th OCT | 1130 – 1700 | MY 9, Level 1a

MALAYSIA – CHINA DIGITAL INVESTMENT FORUM **INVITATIONAL ONLY**

Building on the momentum of the 50th Anniversary of Malaysia – China Diplomatic Relation and recently executed MOU between China and Malaysia, this forum brings together key stakeholders to explore the vast opportunities within the burgeoning Malaysia-China digital economy corridor. This platform will foster a dynamic environment for collaboration and propelling both nations towards a shared vision of a thriving digital future.



24th OCT | 1400 – 1600 | MY 10, Level 1a
INDIA BUSINESS FORUM
INVITATIONAL ONLY

24th OCT | 1530 – 1700 | MY 11, Level 1a
ROUNDTABLE DISCUSSION
REDUCING BARRIERS IN DIGITAL TRADE -
Towards Harmonisation Of Cross Border
Rules And Standards With UNCITRAL And
ICC
INVITATIONAL ONLY

This closed-door roundtable discussion aims to provide a platform for international and regional experts to share best practices and insights in addressing barriers to digital trade and enhancing cross border trade through the harmonisation and modernisation of legal framework and digital standards. In addition, the roundtable seeks to provide opportunity for stakeholders to engage with and explore potential collaboration with key international organisations.

SIDE EVENTS



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SIDE EVENTS

25th OCT | 1100 – 1200 | MY 9, Level 1a

ROUNDTABLE DISCUSSION

XCELERATING THE FUTURE - The Power Of
Collaboration In Next-gen Technology

INVITATIONAL ONLY

This roundtable will bring together the exhibitors and sponsors showcasing the five key technologies for a collaborative discussion on how these innovations are converging to shape the digital economy of the future. Participants will explore how businesses, startups, and governments can collaborate to accelerate the adoption of these cutting-edge technologies, drive innovation, and unlock new opportunities for growth across industries

25th OCT | 1000 – 1200 | MY 10, Level 1a

COLLABORATION HUB: HONG KONG/ CHINA & MALAYSIA VENTURES

FREE EVENT

20 companies from China & Hong Kong will be available for an open speed networking session with Malaysian companies, organized by the MDEC's Digital Exports team

CONFERENCE TICKET HOLDER
FREE CUP OF COFFEE

Claim at HWC Kiosk @ WORQ
Networking Lounge

First 1500 Pax a day



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50150, Kuala Lumpur.

<https://mdec.my/mdx>

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